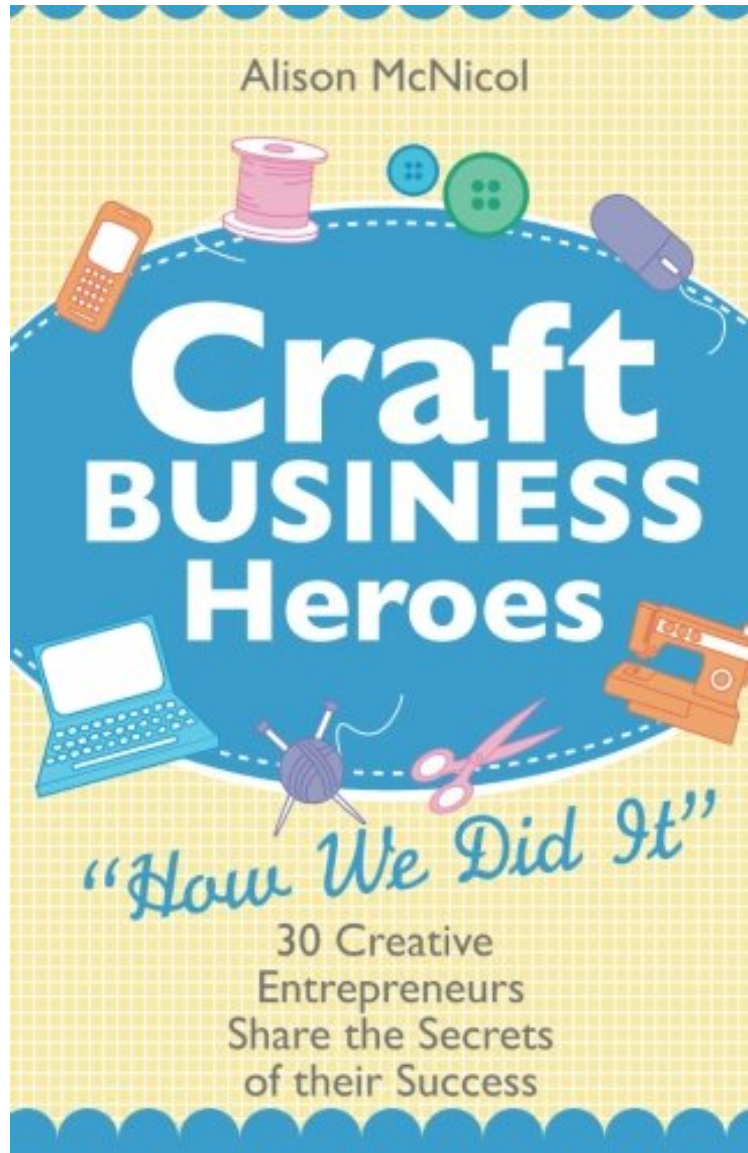


Craft Business Heroes: 30 Creative Entrepreneurs Share The Secrets Of Their Success

Alison McNicol

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"I absolutely loved reading how thes other crafty business people built their businesses, and picked up so many amazing tips they just don't tell you in 'business' books. Absolutely invaluable reading for any crafty entrepreneur!" - Gretchen Black, Stitch-a-rama "I'm thoroughly impressed, you've really thought of everything! This comprehensive guide will clearly be an invaluable tool to anyone dipping their crafty toe into the deep waters of the Craft Industry. Readers won't be disappointed!" - Gilliangladrag, Author and Crafty EntrepreneurAbout the AuthorAlison McNicol is a serial crafty entrepreneur who has launched several successful craft businesses, selling her products in stores worldwide. She is also the author of several successful craft and craft business books, and founder of The Craft Business Community.com , an online community that provides resources and networking opportunities for crafty entrepreneurs from all over the world.