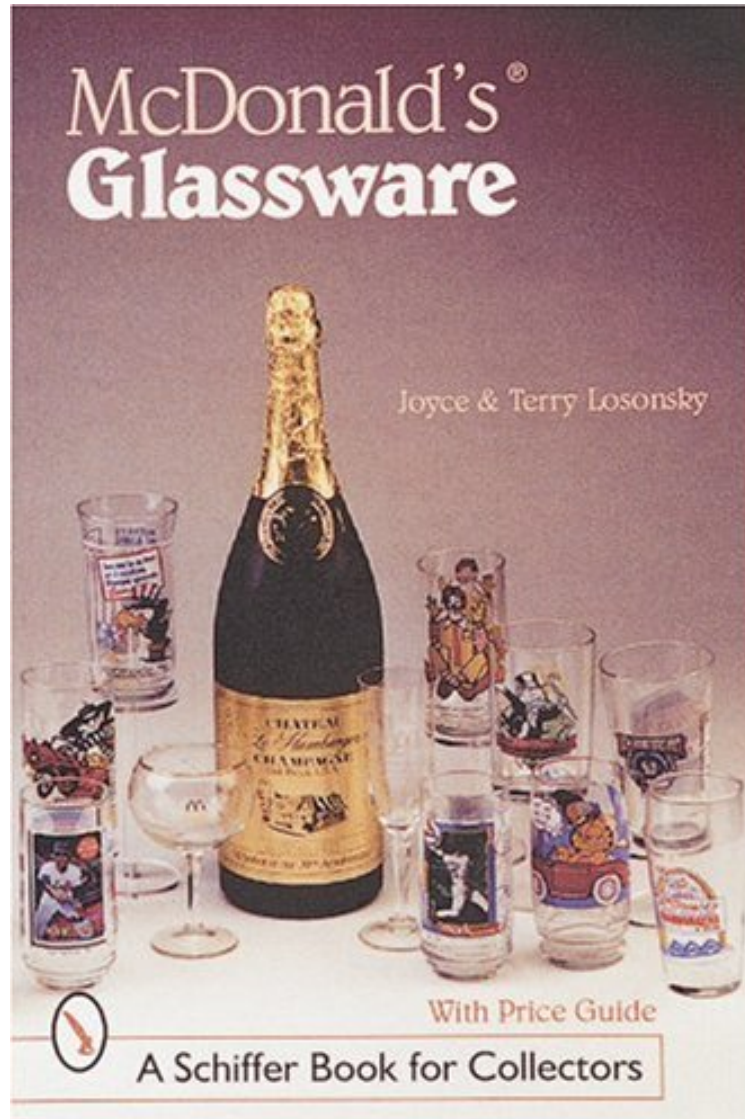


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McDonald's(r) Glassware (Schiffer Book for Collectors)

Joyce Losonsky

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Joyce Losonsky : McDonald's(r) Glassware (Schiffer Book for Collectors) before purchasing it in order to gauge whether or not it would be worth my time, and all praised McDonald's(r) Glassware (Schiffer Book for Collectors):

Starting in the early 1960s, the McDonald's*r restaurant chain has been creatively advertising their popular fast food products through the sale of collectible drinking glasses. A virtual parade of glassware fills the pages of this colorful

book, which illustrates and describes McDonald's glassware promotions in the United States from 1963 to 1998. Organized chronologically and featuring convenient check-off boxes to help you organize and document your collection, the book includes glasses, cups, mugs, and steins--with tankards following closely behind. Over 250 color photos highlight glassware featuring Ronald McDonald and his McDonaldland pals; cartoon, movie, and television characters; sports themes; commemoratives; and many more. Values and a helpful index are provided. For a smashing time, don't miss out on the Losonsky team's exciting world of collectible glassware from McDonald's!

About the AuthorJoyce and Terry Losonsky are a husband and wife team from Columbia, Maryland. The Losonskys have established an unparalleled reputation for accuracy and completeness in the fast food collectibles field.